

# 41<sup>st</sup> Annual Family House Polo Match

Hartwood Acres  
September 7, 2024



## 41<sup>st</sup> Annual Family House Polo Sponsorship Opportunities

The Annual Family House Polo Match has long been a beloved tradition in Pittsburgh. This year, the event proudly celebrates its 41<sup>st</sup> year!

Join us in sponsoring this cherished fall event. Gather your clients, employees, family, and friends for a vibrant day of outdoor fun, sport, and celebration at Hartwood Acres on Saturday, September 7, 2024.

This family-friendly extravaganza includes a professional polo match, a vintage car show, tailgating, food trucks, a silent auction, shopping, live music, and a plethora of activities for children.

Since its inception in 1983, Family House Polo has blossomed into one of the region's most anticipated summer events. Last year, 3,000 spectators joined in the excitement during our 40<sup>th</sup> anniversary, and this year is set to be even more spectacular!

Don't miss out on this uniquely entertaining day of sport, joy, community, and fun!

## Exclusive Sponsor Discounts

### General Admission Ticket Discount – 50% Off!

Family House Polo Sponsors have access to discounted General Admission Tickets offered for \$25 (a \$50 value) to esteemed partners. This special benefit can be used to entertain customers or clients, to pass along to employees, or share with other special guests.

### Exclusive VIP Experience:

Stay tuned as the Family House Polo Committee finalizes the details for a unique and exclusive experience for our VIP guests. You won't want to miss this opportunity!

### About Family House:

Family House provides a “home away from home” for patients and their loved ones who are in Pittsburgh receiving medical treatment. By offering safe, convenient, affordable accommodations in a homelike environment, Family House reduces the emotional and financial stress for people facing a medical crisis in a city where they may be strangers.

For more information contact **Sarah Surace** at **(412) 647-5893** or **ssurace@familyhouse.org**.

# Family House Polo Sponsorship Opportunities

Saturday, September 7, 2024 | Hartwood Acres

	Platinum Mallet	Gold Mallet	Sip & Shop Tent Sponsorship	Silver Mallet	Bronze Mallet	Supporter
	\$27,500	\$12,500	\$8,500	\$7,000	\$4,000	\$1,500
Sponsor flag(s) visible at the playing field	2	1				
Listing on main scoreboard	Large	Large	Small	Small		
Brand recognition on all digital and print event marketing materials, including e-blasts, invitations, program, website, etc.	Logo	Logo	Name	Name	Name	Name
Recognition on Family House Facebook posts	2	2				
Recognition on Family House Instagram posts or stories	2	2	1	1		
Banner with company name at tailgate tent	x	x	x	x	x	x
Broadcast recognition of sponsorship during Polo Match	x	x	x	x	x	
Individual General Admission Tickets to Polo Match	120	60	48	36	24	12
On-field parking spaces during Polo Match	20	10	6	6	4	2
Opportunities for customized group or employee volunteer activities at Family House	x	x	x	x	x	x
<b>Exclusive Sponsor Discounts for Clients, Employees, or Guests</b>						
Option to purchase up to 50 additional General Admission tickets at reduced rate (\$25)	x	x	x	x	x	x
Option to purchase VIP Experience Tickets at a reduced rate (TBD)	x	x	x	x	x	x

**Yes, we wish to be a sponsor of the  
41<sup>st</sup> Annual Family House Polo Match!**

Name of Sponsor (as it should appear in print): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

       **Please send me information about the VIP Experience for our guests.**

### Payment

As a sponsor, we agree to:

- Submit an approved logo (if included with sponsorship) by July 5 (Email Sarah Surace)
- Return signed contact by July 5 (Email Sarah Surace)
- Send full payment by August 31 (Checks made payable to **Family House** and can be remitted to Family House, 5308 Liberty Ave, Pittsburgh, PA 15224)

All sponsorships are customizable. For more information, contact Sarah Surace at (412) 647-5893 or [ssurace@familyhouse.org](mailto:ssurace@familyhouse.org).

### Additional Investment

The cost of sponsorship does not include tent rental or catering fees. Family House will be pleased to provide a list of caterers with Polo catering experience or feel free to contract with a caterer of your choosing. All tents and rentals are through the Family House preferred vendor only, who will work directly with you on your event needs. These fees plus applicable taxes are paid directly to the vendors and not to Family House.